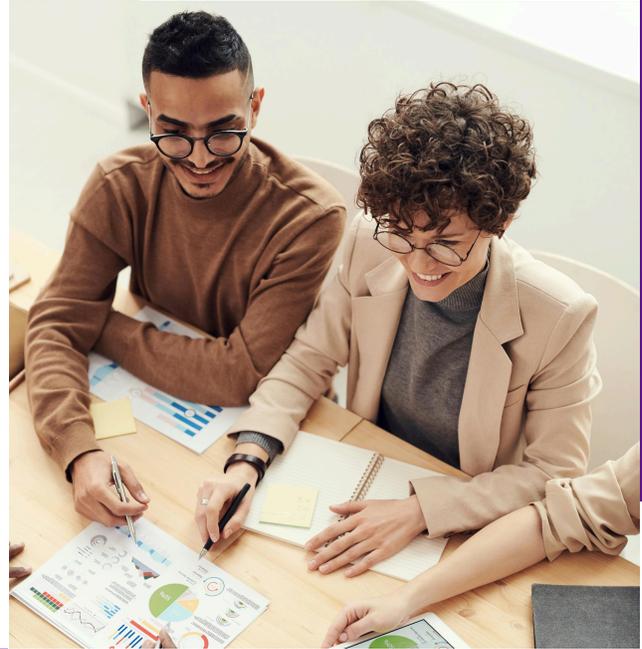


# MIXED METHODS RESEARCH



## Methods Overview

Mixed methods research allows researchers to gather both quantitative (close-ended) and qualitative (open-ended) data, integrate the two, and draw interpretations to gain a more comprehensive understanding of research questions than would be possible with one method.

## Is your research team interested in:

- ✓ Addressing complex research questions?
- ✓ Strengthening the validity and credibility of research findings?
- ✓ Gathering both quantitative and qualitative data?
- ✓ Evaluating the implementation process and impact of an intervention?

## Request a Consultation Call!



## What We Do

The Intervention Methods Group at the SDSU HealthLINK Center offers consultation and training to research teams seeking to develop new or adapt existing validated interventions for different populations and settings.

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